

Excerpt from Citrix Announcement, 10/4/2004

Citrix Licenses Memory Optimization Technology from RTO Software

Technology Improves Performance and End-User Access Experiences for Citrix MetaFrame Presentation Server Customers

FORT LAUDERDALE, Fla. — 10/4/2004 — Today at Citrix iForum™ Global 2004, Citrix Systems Inc. (Nasdaq: CTXS), the global leader in access infrastructure solutions, announced that it has licensed technology from RTO Software Inc. The technology improves server performance and enhances an end-user's access experience by optimizing virtual memory in Citrix® MetaFrame® Presentation Server deployments.

To increase IT efficiency and cost-effectiveness, enterprises need to provide access to more and more critical business applications while concurrently increasing the number of end-users supported by each server. These demands, however, can lead to impaired system performance. By licensing memory optimization technologies, Citrix will help enterprises maximize the performance of their existing hardware and software and still give employees the secure, easy and instant on-demand access they require.

RTO's memory optimization technology will be incorporated in future versions of MetaFrame Presentation Server to allow IT administrators to support more end users with existing MetaFrame Presentation Server farms, thereby reducing the need to purchase new servers or scaling out existing environments. More end users per server means organizations can reduce server hardware expenditures and increase usage and consistency in MetaFrame Presentation Server installations.

"Since October 2001, RTO has delivered its ground-breaking memory optimization technology, typically allowing customers to add significantly more users per server," said Kevin Goodman, chief executive officer of RTO Software. "We are pleased that Citrix has selected the TScale approach to increase scalability on MetaFrame Presentation Server with this licensing arrangement. Citrix's large installed base of customers will see an immediate benefit from our technology in the form of improved server memory capacity and performance."

The benefits of memory optimization technology means enterprises will be better able to leverage existing IT infrastructure investments, generate a quicker return on all their MetaFrame Presentation Server-delivered applications and content, and deliver higher-quality access experiences to greater numbers of users.

"Improving the total cost of ownership for customers of Citrix's access infrastructure solutions is a continuing focus," said Tony Marzulli, senior vice president of marketing at Citrix. "By adding more users per server and optimizing system performance we are demonstrably improving the value that MetaFrame Presentation Server brings to our customers. After evaluating the top technologies in this space, we selected RTO Software — a proven market and technical leader — in order to improve the performance and end-user experience for our MetaFrame Presentation Server customers."



About RTO Software

RTO Software, Inc. is an innovative leader in the rapidly growing Applications Performance Management Market. Current solutions focus upon improving the performance and scalability of terminal server based systems. RTO is previewing a new solution at Citrix iForum™ 2004 that will provide administrators of Windows Applications Systems unique information about when and why their applications are not performing as expected. For more information about RTO Software visit <http://www.rtosoft.com>.

About Citrix

Citrix Systems, Inc. (Nasdaq:CTXS) is the global leader in access infrastructure solutions and the most trusted name in secure access for enterprises and individuals. Nearly 50 million people in more than 120,000 organizations around the world use Citrix every day. Our software gives people secure and well-managed access to business information wherever it lives—on demand. Citrix customers include 100% of the *Fortune* 100 companies, 99% of the *Fortune* 500, and 92% of the *Fortune* Global 500. Based in Fort Lauderdale, Florida, Citrix has offices in 22 countries, and approximately 7,000 channel and alliance partners in more than 100 countries. For more information visit <http://www.citrix.com>.

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