

RTO Software Expands Senior Management Team

David McDonald named Vice President of Product Management

ATLANTA, GA – May 17, 2004 – RTO Software, a pioneer in a new category of performance management tools that automatically, continuously and autonomously improve the capacity and scalability of Windows-based applications, servers and desktops, announced today the addition of David McDonald as its Vice President of Product Management.

“RTO Software is in the process of expanding their product line to further penetrate the application performance management market,” said Kevin Goodman, founder and chairman of RTO Software. “David brings the skills, experience and discipline to RTO Software to lead the expansion of our products and market reach.”

David McDonald

David McDonald has over 15 years of Software Product Management experience. Prior to RTO, Mr. McDonald served as the Senior Product Manager at Intellisync Corporation (formerly Synchronologic), where he spearheaded the delivery of the award-winning Email Accelerator. Prior to Synchronologic, he was Director of Product Management at Idapta, delivering transactional software for real-time marketplaces. Previously, he has functioned as a Senior Manager at Ernst & Young, providing analytic and audit process software. He has a Bachelor of Science degree from Georgia State University.

About RTO Software

RTO Software, Inc. is an established provider of application-focused performance monitoring and management tools. As an innovative leader in this rapidly growing area, RTO provides software solutions to enterprises and software firms that want to improve the performance and capacity of applications operating in a Windows environment. RTO's solutions are used on thousands of servers around the world in a variety of industries, including financial management, manufacturing, healthcare, telecommunications, and government. RTO Software is based in Alpharetta, Georgia. For more information visit <http://www.rtosoft.com>

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