

RTO Software Adds Seasoned Executive to Management Team

Tom Lenahan named Vice President of Marketing

ATLANTA, GA – January 3, 2005 – RTO Software, a pioneer in a new category of performance management tools that automatically, continuously and autonomously improve the capacity and scalability of Windows-based applications, servers and desktops, announced today the addition of Tom Lenahan as its Vice President of Marketing.

“RTO Software has reached a point in time when we have to expand our focus beyond product development to increasing our market presence,” said Kevin Goodman, President and CEO of RTO Software. “Tom brings a wealth of business experience, product launch, and marketing skills to drive the growth of our business.”

Tom Lenahan

Over the course of his 22-year career, Tom Lenahan has managed marketing, product management, program management, development, professional services and customer service teams. Yet, he has always maintained a significant role in the marketing arena. In fact, Tom has launched more than 40 software and hardware products into the market.

Most recently, Tom served as Vice President of Product Management at S1 Corporation, a leading global provider of enterprise software solutions to financial services institutions. Tom also served as Senior Vice President of Operations at Idapta, a business-to-business e-commerce operating platform and trading applications provider. He has held senior marketing roles with XcelleNet (formerly Sterling Commerce - Managed Systems Division), Harbinger Corporation and Scientific-Atlanta. He also spent nearly a decade at Attachmate (formerly Digital Communications Associates) where he drove the marketing and product management initiatives for the IBM Communications Group.

About RTO Software

RTO Software, Inc. is an established provider of application-focused performance monitoring and management tools. As an innovative leader in this rapidly growing area, RTO provides software solutions to enterprises and software firms that want to improve the performance and capacity of



applications operating in a Windows environment. RTO's solutions are used on thousands of servers around the world in a variety of industries, including financial management, manufacturing, healthcare, telecommunications, and government. RTO Software is based in Alpharetta, Georgia. For more information visit <http://www.rtosoft.com>

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